# DOLGE VITA SPRING SUMER 2025

BENVENUTO.

DAL GIORNO ALLA NOTTE



## SPRING SUMMER 2025

This summer season is all about Dolce Vita and the fusion of innovative materials with classic and contemporary design elements. Whether in the office or on a casual Friday, the Benvenuto outfit is perfect for any occasion.

Tradizione Rinnovata, renewed tradition – emphasises the appreciation of cultural heritage with a modern twist. We understand this as Eleganza Sostenibile, sustainable elegance – the Benvenuto lifestyle as a lived attitude. Dinamismo Urbano, urban dynamism describes the lifestyle of the modern man.

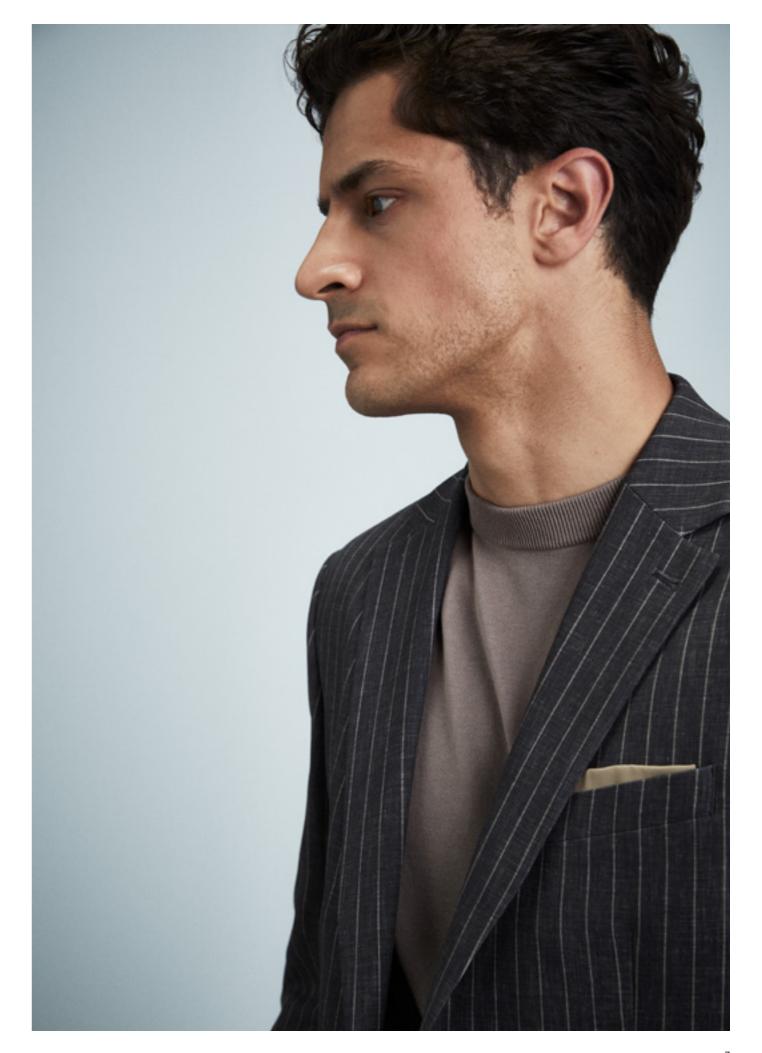
Artigianato Modernizzato craftsmanship interpreted in a modern way, can be found in detailing and the carefully selected colours, we call Palette Metaforica – which capture both the depth of tradition and the freshness of modernity, reflect personality and subtly underline the mood of the summer.

As a cosmopolitan spirit, the Benvenuto man appreciates the diversity of cultures.

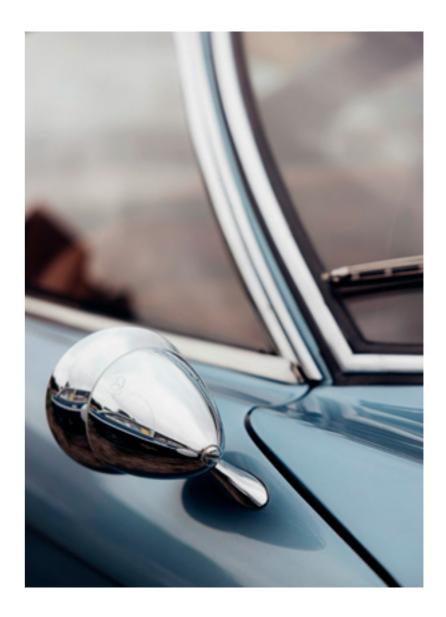
This openness is reflected in his clothing style, which elegantly combines different influences.









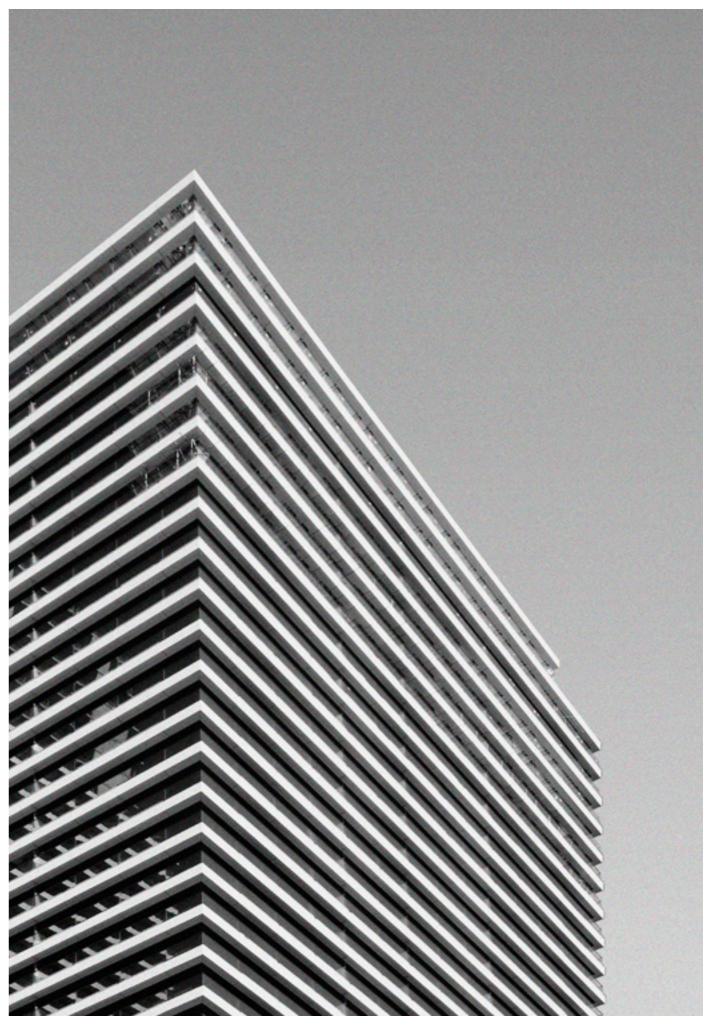


#### TRADIZIONE RINNOVATA

The renewed tradition emphasises the appreciation of cultural heritage and modernisation at the same time.



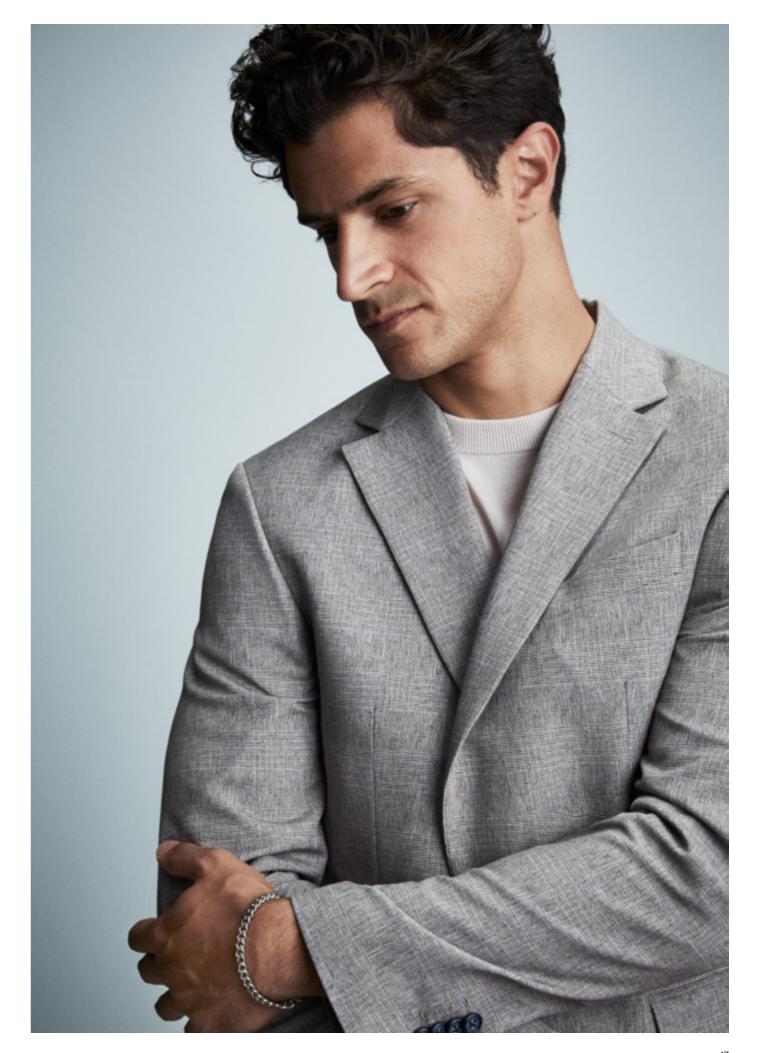








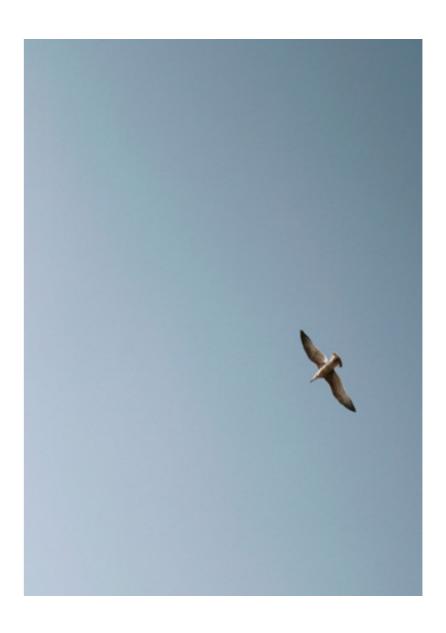








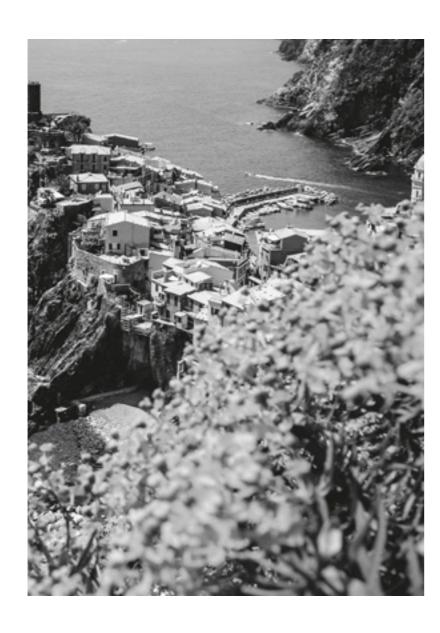




#### ELEGANZA SOSTENIBLE

Sustainable elegance emphasises environmental awareness and sustainability in the choice of materials and production.





INNOVAZIONE TESSILE

Textile innovation refers to the use of advanced fabrics and material technologies that offer comfort and functionality.



















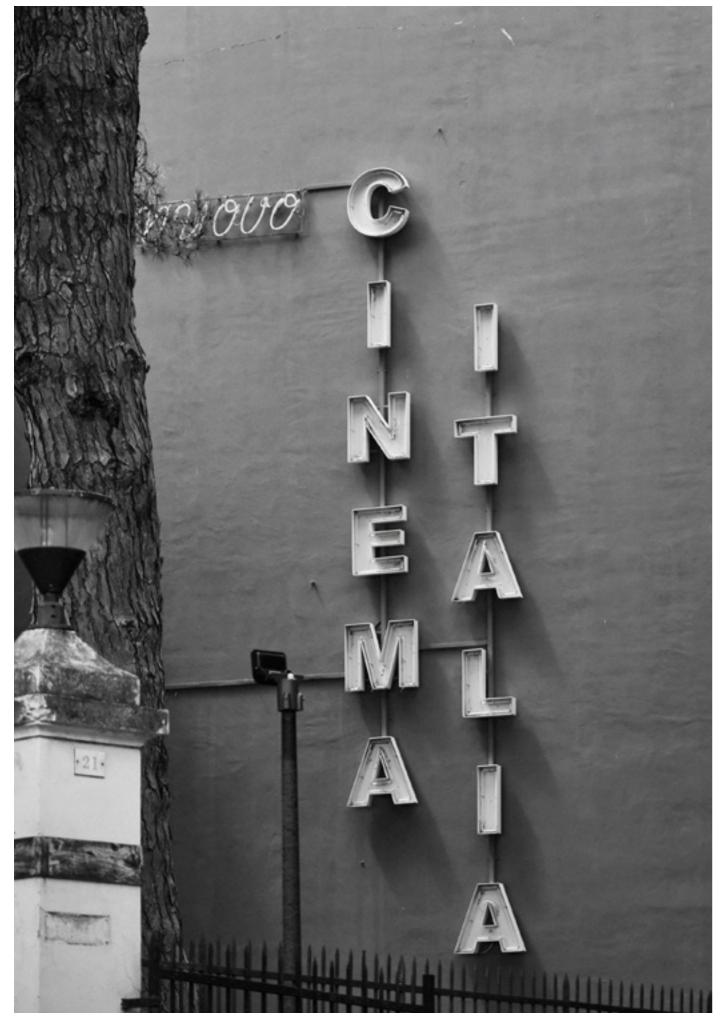




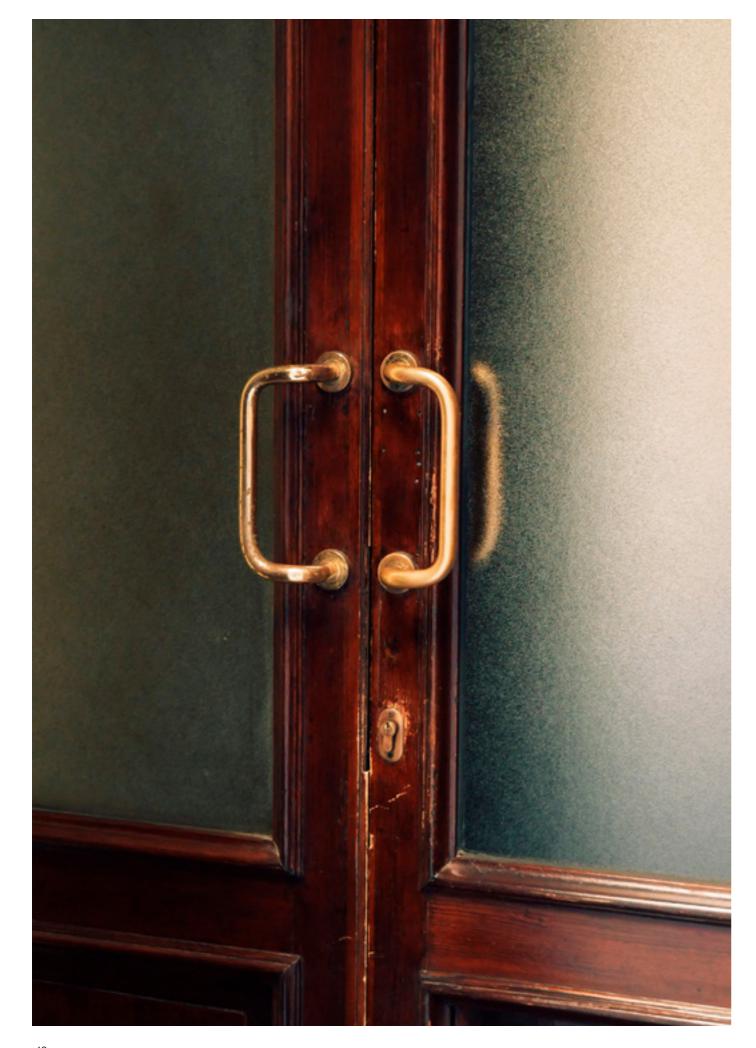


### STILE IBRIDO

Hybrid style reflects the blending of classic and contemporary design elements that allow for a versatile wardrobe.









40 41





#### DINAMISMO URBANO

Urban dynamism addresses the lifestyle of the modern man who navigates between professional life, leisure and digital worlds.

















### FUSIONE CULTURALE

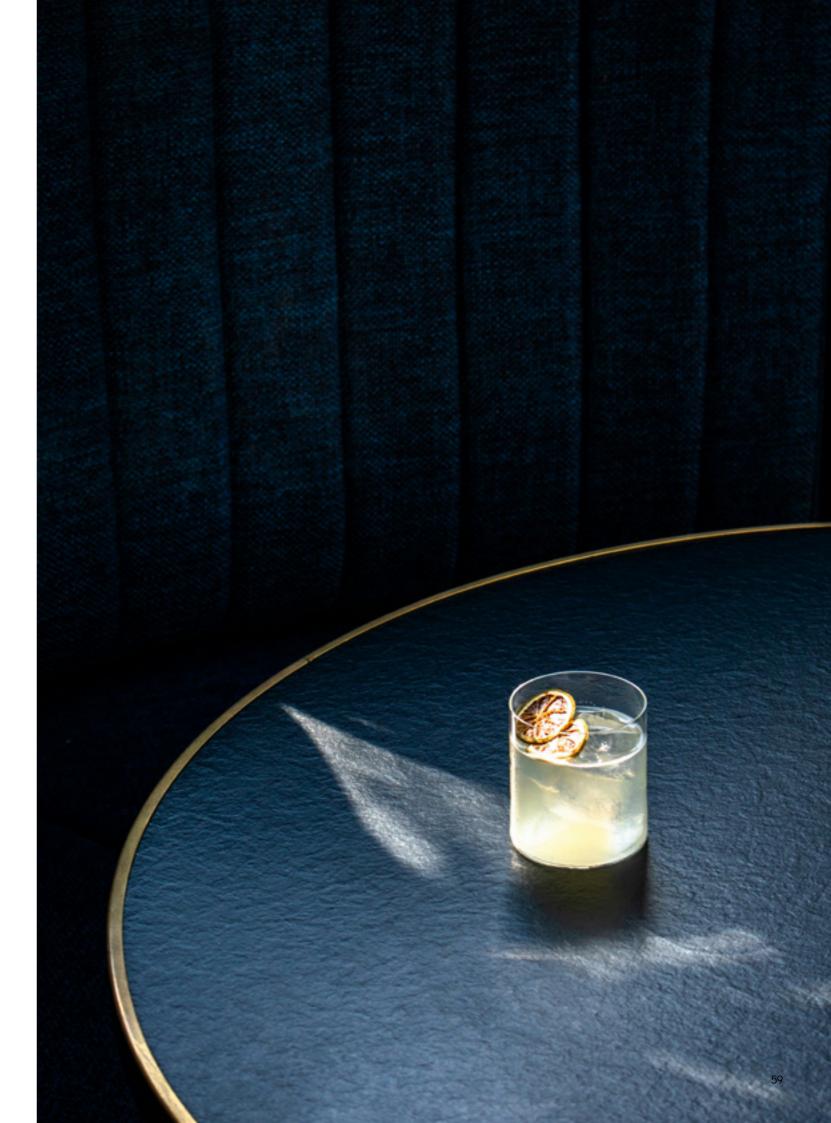
Cultural fusion symbolises the integration of global influences into Italian design, resulting in a diverse and cosmopolitan collection.



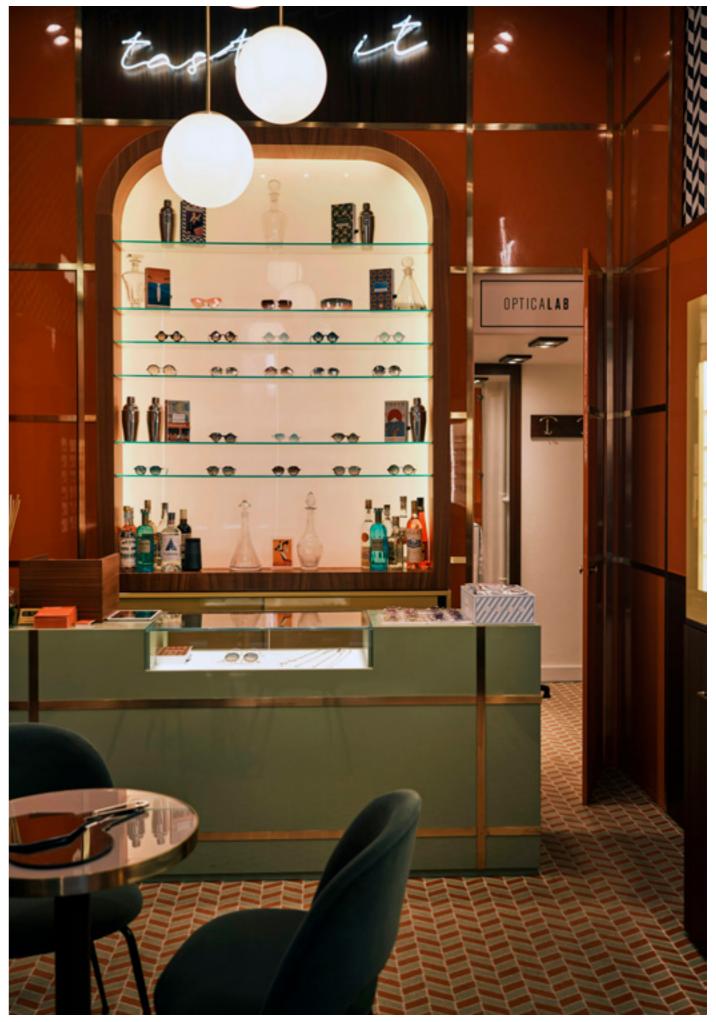


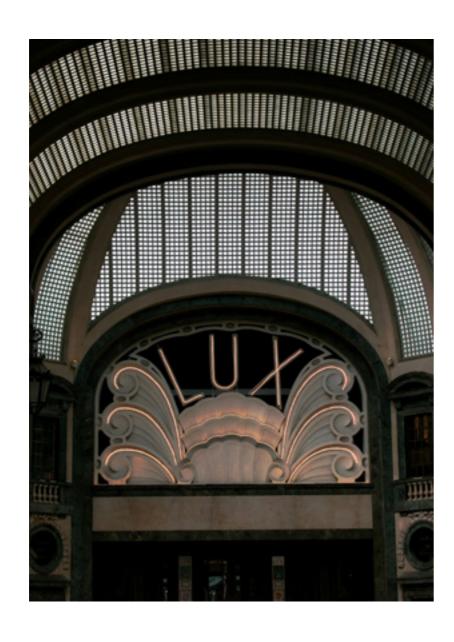












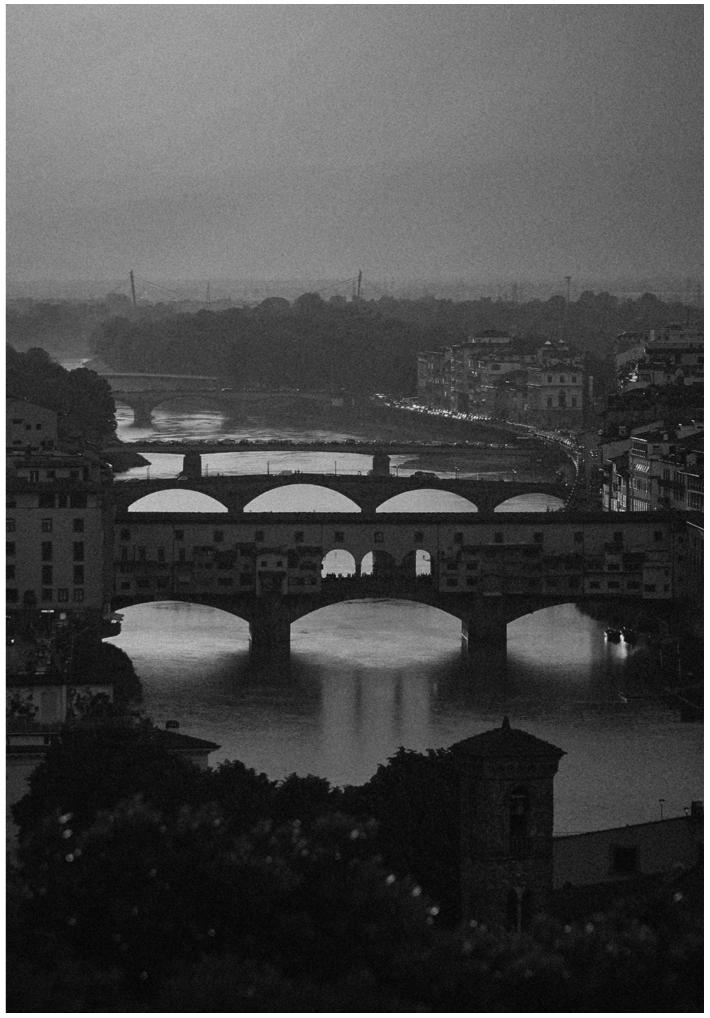
#### SILHOUETTE INOVATIVA

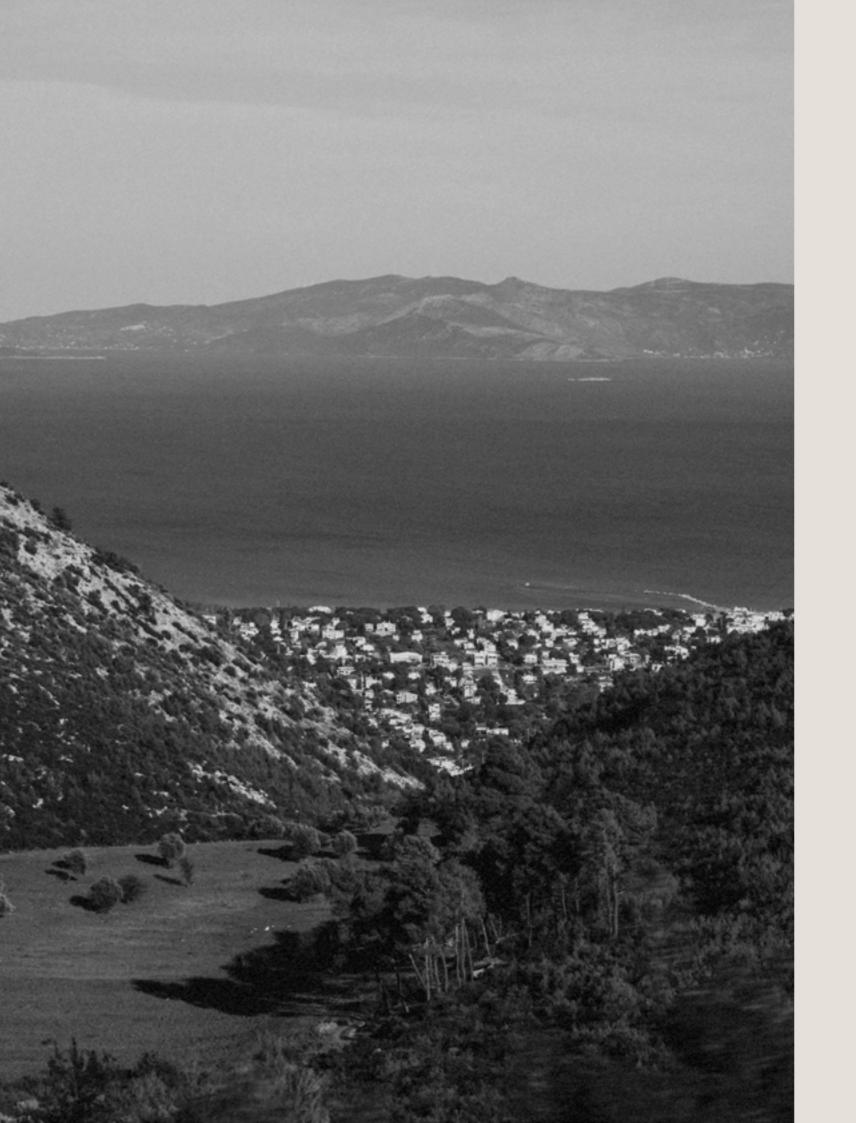
Innovative silhouette emphasises the redesign of traditional cuts and shapes to meet current style preferences.











#### BENVENUTO.

Kaiser Bekleidungs GmbH

Am Hundsrück 4 DE 63924 Kleinheubach F: +49 93 71/9 74 00 M: info@benvenuto.eu BENVENUTO.